



INTJOBS

Advertising
Media Kit

2024



ABOUT INTJOBS.COM

IntJobs is a leading global recruitment platform for professionals in international affairs, attracting over 20,000 users monthly. It targets a highly educated, multilingual audience with expertise in international development, democracy, human rights, sustainability, and related policy sectors. Part of the EuroJobsites network, which includes [EuroBrussels](#) and [EuroLegalJobs](#), IntJobs features hundreds of listings in fields such as human rights, development, and international policy.

With a well-established reputation, IntJobs connects experienced professionals to top-tier global job opportunities in these sectors.

Our advertising solutions are crafted to deliver maximum impact through strategically placed, visually compelling graphical advertisements. We offer a diverse array of formats, such as banners, logos, category sponsorships, and more, each designed to maintain our strong brand reputation while elevating your presence in the marketplace. These formats are expertly tailored to engage our niche audience, ensuring that your message not only stands out but deeply resonates in a competitive environment.

With years of professional experience, we understand the unique needs of the expat community, which has enabled us to develop a pioneering service that caters to a vast international professional audience.

SOME OF OUR CLIENTS



WHAT CLIENTS ARE SAYING

“ We were very pleased with the response we received for the “Programme Manager Caucasus” position, split between London and Tbilisi. We received a lot of applications from persons with a good understanding of the Caucasus, willing to travel and a lot of policy related experience. HR and Operations Manager, Saferworld

Thank you very much! I'm impressed with the short turn-around time. Our ad was online within less than two hours after we submitted it and we started receiving CV's the same day already. A small change to our job ad was implemented immediately. Executive Director International Association of Professionals in Humanitarian Assistance and Protection - PHAP

Find more success stories on the [IntJobs Advertise Page](#).

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INTJOBS

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INTJOBS AUDIENCE

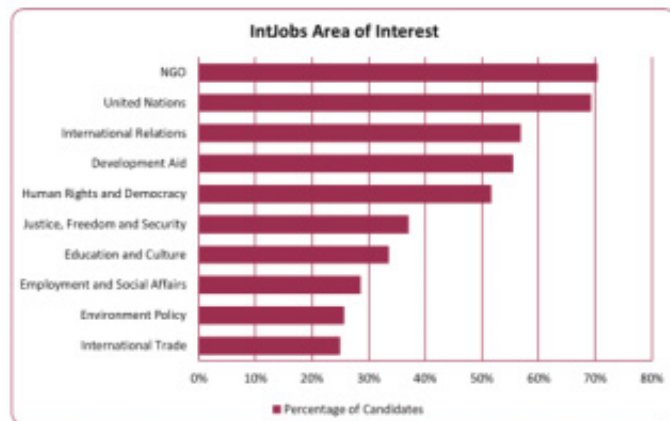
Through professional experience we know the international community – which is why we have been able to create a pioneer service for a large professional international audience. Our platform is designed to connect you with a targeted, engaged, and highly relevant group of professionals, ensuring your opportunities reach the right candidates quickly and effectively.

Our audience is not only substantial but also highly specialized, with expertise across a wide range of policies. This focus allows you to access top-tier talent swiftly and at extremely competitive prices. Your ads can be live within hours, delivering immediate results and maximizing your recruitment efforts.

In summary

- Every month IntJobs has around 25,000 visits, and over 20,000 unique visitors.
- Around 7,600 users are subscribed to our weekly jobs newsletter.
- Around 20,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing, with almost 2,000 dedicated followers on Facebook. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the [IntJobs Recruiter page](#).



PROFESSION & EDUCATION LEVEL

- Most of our users are well-educated with university degrees in development, international affairs or policy.
- 68% have a degree in development, international affairs or policy.

COUNTRY AND LANGUAGE

A remarkable 95% of IntJobs' users are open to relocating for the right opportunity. This highly mobile talent pool consists of professionals who are not only multilingual but also predominantly fluent in English. Many bring proficiency in other languages, making them well-suited for roles in international settings. These candidates offer a unique advantage for employers seeking flexible, globally minded professionals who can easily adapt to different cultures and environments, reinforcing IntJobs' role as a leading recruitment platform in the international affairs sector.

FORMAT AND PRICES

We are a specialised job site, with a very focused readership. Our readers are all highly educated experts, actively looking to improve their career opportunities in international organisations - and their life-style while doing this. You can reach this interesting audience through our various offerings of prominent advertising options designed to maximize your reach and impact:

- **High-Impact Website Banners:** Capture immediate attention with visually striking banners, boosting brand awareness and promoting special offers.
- **Targeted Advertising on Specific Pages:** Place your ads on pages like Education & Courses to connect with a highly relevant audience, increasing conversion potential.
- **Newsletter Adverts:** Reach our extensive list of 'opt-in' subscribers who trust our content, ensuring higher engagement and effective promotion of your offerings.

CUSTOM PACKS

IntJobs' approach is characterised by developing custom packs to provide effective advertising solutions whilst improving return on spent. We work with you to develop a strategy which will contribute to our ongoing success. By combining the most appropriate elements of our core services, we develop a focused strategy of:

- Banners
- Newsletter adverts
- Education & Courses listing



1. Leader board Banner / 2. Education and Courses/MBA Box
3. Partner Profiles

BANNER ADVERTISING

Displaying your message in banner advertisement on our website, with over 20,000 unique monthly visitors, is perhaps the strongest possible channel for reaching international experts. Your advert will be displayed prominently at the top of our job search pages.

Our most sought-after option is the Leader Board website banner. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Supported banner types - Leatherboard

YOUR ADVANTAGES

Advertising on IntJobs enables you to reach international professionals that is likely to be interested in your products and services. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	25%	€ 600
		40 000	50%	€ 1000
		80 000	100%	€ 1800

Contact our sales team at sales@intjobs.com for further information.

EDUCATION & COURSES

Our Education & Courses page gives you access to thousands of professionals actively looking at career and training possibilities in International Affairs. That is why many universities, colleges, MBAs, language schools, courses and seminar providers use IntJobs to connect with their exact target group.

Your logo, text and link to your website will all appear in this prominent list. The longer period you buy, the higher we place your ad.

Your ad is also shown on rotation in the "Education & Courses box", which is placed in the right sidebar on most IntJobs pages.

We can have your adverts online quickly and we can also offer generous discounts on advertising packages with multiple elements.

YOUR ADVANTAGES

- Access to thousands of professionals actively looking at career and training possibilities
- Used by many universities, colleges, MBAs, language schools
- Low cost and extremely effective advertising

TARGETED ADVERTISING RATE CARD

Section	Duration	Price	Format
Education & Courses	3 Months	€ 600	Logo - 120x60 pixels
	6 Months	€ 1000	
	12 Months	€ 1800	Text - 300 characters (inc. spaces)

Contact our sales team at sales@intjobs.com for further information.



NEWSLETTER ADVERTISING

The IntJobs Newsletter is sent to thousands of international experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top talents through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the IntJobs logo. By securing this prime position, your brand will be the first thing thousands of users see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD

Newsletter	Format	Price
IntJobs Newsletter (Around 7 600 subscribers)	Logo (120x60 px) + text ad	€ 900 / Newsletter
	Leaderboard banner (728x90 pixels)	€ 900 / Newsletter

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INTJOBS

Welcome to the IntJobs Newsletter!

YOUR ADVERTISEMENT

[Search for Jobs](#) [Education and Courses](#) [Revise Your CV](#) [Send us a Job](#)

Click on the job titles below to go directly to the jobs listed - or go to [IntJobs Latest Jobs](#)

New Jobs



Sustainable Development Officer, P4

UN ESCAP - United Nations Economic and Social Commission for Asia and the Pacific
Bangkok, Thailand

Prepares and coordinates studies on specific economic, environmental and social issues to be considered at the Asia-Pacific Forum on Sustainable Development on the basis of the...

Posted 4 days ago | Deadline 3 November



Country MEAL Manager

Acted
Magadishu, Somalia

Responsible for designing and developing appropriate and viable monitoring, evaluation, accountability and learning systems that are in line with the Acted's global MEAL...

Posted 9 days ago



MEAL Director - USAID-funded U-MIND Activity

Corus International
Ukraine

Lead the design and implementation of all monitoring, evaluation, and learning activities, including the development of the project's performance monitoring plan, development and...

Posted 4 days ago



Program Director NES

Blumont
Enil, Iraq

You will be responsible for the quality implementation, management, supervision, follow-up, networking, coordination and evaluation of all the program objective and operations. You...

Posted 7 days ago

CONTACT INFO

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LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROENGINEERJOBS

Engineer Jobs in Europe

EUROSCIENCEJOBS

Research Science Jobs and Postdocs in Europe

EUROCLIMATEJOBS

Climate and Sustainable Energy Jobs in Europe

EUROPHARMAJOBS

Research Pharma Jobs in Europe

EUROTECHJOBS

Software Developer and Tech Jobs in Europe

EUROLEGALJOBS

Legal jobs across Europe

EUROBRUSSELS

European Affairs Professionals across Europe

BRUSSELSJOBS

International and Expat jobs in Belgium

BRUSSELSLEGAL

The community site for EU & International lawyers

SPACECAREERS

Space Industry Jobs in Europe

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable. Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

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