

EUROBRUSSELS

BRUSSELSJOBS

INTJOBS

SPACECAREERS

EUROENGINEERJOBS



EUROJOBSSITES

Advertising Media Kit 2024

Reach the Right Audience, Elevate Your Brand Visibility



Why Advertise with us?

Our advantages in short

 **175k+**
Unique visitors per month

 **1000k+**
Page views per month

 **150k+**
Newsletters subscribers

 **600k+**
Job Alerts sent monthly

EUROCLIMATEJOBS

EUROSCIENCEJOBS

EUROPHARMAJOBS

EUROTECHJOBS

UNLOCK NEW POSSIBILITIES WITH EUROJOBSITES' MEDIA SOLUTIONS

In the competitive landscape of employer branding, a strategic media approach can make all the difference. With our diverse range of services, we can help create compelling narratives that resonate with your client's target audience.

Overview of Services:

Incorporating an effective advertising strategy can significantly impact your employer branding efforts. Our comprehensive offerings include:

1. WEBSITE BANNERS:

Used by prestigious international organisations such as MAN, ING Group and many more. Your advert will be displayed prominently at the top of our job pages.

REQUIREMENTS AND FORMATS:

- Maximum file size of banner - 50K; Supported image files - JPG, PNG, GIF;
- Supported banner types - Leatherboard banner 728x90 pixels.

PRICES:

EuroBrussels Website
100'000 Impressions : € 1500
200'000 Impressions : € 2500

STEM Website:

20'000 Impressions : € 600
40'000 Impressions : € 1000
80'000 Impressions : € 1800

Available for: [EuroScienceJobs](#), [EuroEngineerJobs](#), [EuroTechJobs](#), [EuroPharmaJobs](#), [Space-Careers](#), [EuroBrussels](#), [BrusselsJobs](#), [EuroClimateJobs](#) and [IntJobs](#)

2. NEWSLETTER ADS:

Reach all our focused job seekers in one day, in an email that is read carefully by the subscribers every week.

REQUIREMENTS AND FORMATS:

- Logo plus Text advert (Text of 300 characters plus logo 120 x 60 px);
- Banner Leaderboard (728x90 pixels, formats: JPG, PNG, GIF, size <50 kb).

PRICES:

EuroBrussels: € 1700 / Newsletter
EuroScienceJobs: € 1700 / Newsletter
STEM websites: € 900 / Newsletter

EuroBrussels Newsletter is delivered every Tuesday and Thursday to nearly 75,000 subscribers.

EuroScienceJobs Newsletter is delivered every Wednesday to nearly 27,000 subscribers.

Available for: [EuroScienceJobs](#), [EuroEngineerJobs](#), [EuroTechJobs](#), [EuroPharmaJobs](#), [Space-Careers](#), [EuroBrussels](#), [BrusselsJobs](#), [EuroClimateJobs](#) and [IntJobs](#)

3. PARTNER PROFILE + CATEGORY SPONSORSHIP

Sponsor job categories and become a EuroJobsites 'Partner'. These options are ideal for highly targeted advertising.

REQUIREMENTS AND FORMATS:

- Logo 120x60 px;
- Text: 300 characters (including spaces).

PRICES:

3 month Partner Profile, +3 category sponsorships : € 1400
6 month Partner Profile, +3 category sponsorships : € 2800
12 month Partner Profile, +3 category sponsorships : € 4800

Available for: [EuroScienceJobs](#), [EuroEngineerJobs](#), [EuroTechJobs](#), [EuroPharmaJobs](#), [Space-Careers](#), [EuroBrussels](#), [BrusselsJobs](#), [EuroClimateJobs](#) and [IntJobs](#)

4. EDUCATION AND COURSES LISTING:

Our Education sections give you access to thousands of professionals actively looking at career and training possibilities in EU & International Affairs.

REQUIREMENTS AND FORMATS:

- Logo 120x60 px;
- Text: 300 characters (including spaces).

DISCOUNTS AND MIX COMBINATION PACKAGES

We offer **Combination Packages** (Website Banner, Newsletter and Partner Profile + Category Sponsorship) in three options to suit every campaign and budget: Silver, Gold and Platinum. We understand the value of flexibility in your campaign strategy. Therefore, we offer discounts of up to 20% on 'Combination Packages,' which vary based on the number of newsletter insertions and the length of education listings.

ELEVATING EMPLOYER BRANDING FOR MAN ENERGY SOLUTIONS

Background:

MAN Energy Solutions, a global leader in sustainable energy, needed to elevate its employer brand to attract top engineering and tech talent in a competitive job market. With multiple openings across Europe, the company sought increased visibility among qualified candidates and an impactful, budget-conscious campaign strategy.

Campaign Objectives:

- Boost brand visibility among engineering, tech, and sustainability professionals.
- Engage targeted, skilled candidates.
- Maximize budget impact with cost-effective solutions.

Solution:

To meet these objectives, we developed a tailored media strategy using our diverse range of services on **EuroEngineerJobs** and **EuroTechJobs**:

- **Website Banners** to capture relevant engineering and tech audiences with high-visibility placements ensured exposure to relevant talent pools.
- **Newsletter Ads** for high engagement from job-seeking subscribers. Positioned at the top of the newsletters, MAN Energy's ads captured attention and drove engagement among qualified candidates.
- **Partner Profile & Category Sponsorship** to reinforce MAN Energy's brand as a sustainability leader and reach top talent in targeted fields.

Results:

- **Increase in Job Traffic:** Higher visibility drove significant engagement from skilled candidates in engineering and technology.
- **Stronger Brand Perception:** Enhanced reputation as a top sustainable employer attracted value-aligned applicants.
- **Increase in Application Quality:** Targeted ads reached highly qualified candidates.
- **Cost Efficiency:** Strategic bundling expanded reach without exceeding budget.

Conclusion:

Our multi-channel approach with EuroEngineerJobs and EuroTechJobs helped MAN Energy attract top-tier talents and strengthen its employer brand in sustainable energy, achieving measurable results within budget.

Partner Sponsorship



Newsletter banner ad



Website banner ad

